

EUROPEAN ENERGY VENTURE FAIR 2003

Elink AS

Presented by

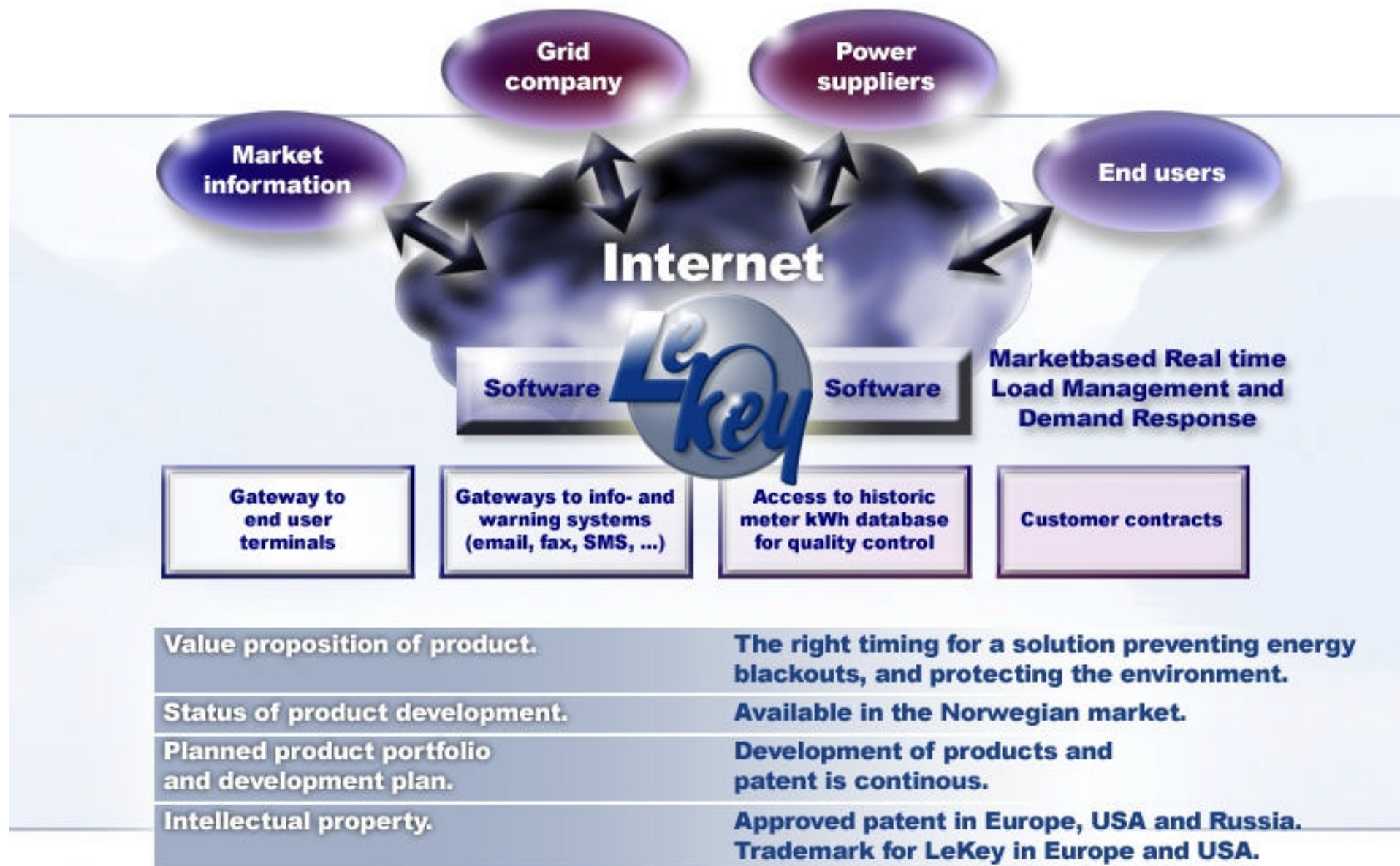
Dr.ing Kjell Øvrebø and

Chairman of the board Øivind Ekne (Statoil)

The European Energy Venture Fair 2003

October 28 2003

Zurich, Switzerland



Market potential for demand response:

**America and Europe
120 Billion USD***

**The market driver
Deregulation of the
electricity markets**

**1 Uncontrolled blackouts:
USA, France, Italy, Sweden.**

**20 Market based
flexibility
years**

Initial markets.

Scandinavia, Germany, Great Britain, USA

Commercialization strategy.

**Value adding partner with Energy
suppliers and grid owners**

**Cooperation agreements
with key players.**

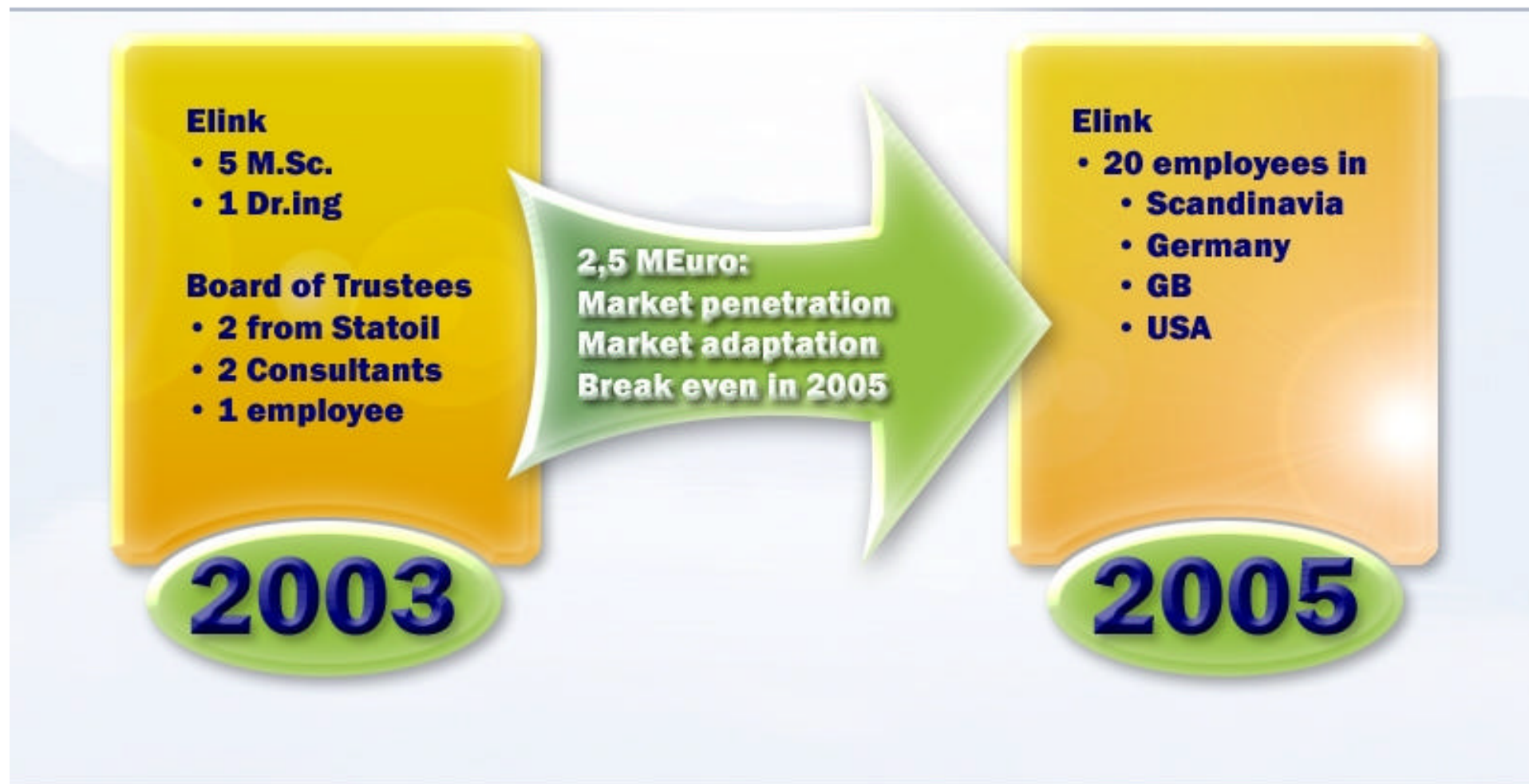
Statoil, Hydro Energy.

*** FERC info**

The energy market for electricity



The Elink organization



Fundraising

